



Barrie's "Jewel of the Waterfront" is Now Under Construction

Nautica's North Tower Accepting Registrations

With the sell-out success of the South Tower, construction will begin at the site of Nautica's Twin Towers this Spring.

"Nothing succeeds like success" is certainly an appropriate phrase to describe Nautica, Barrie's upscale residence of glittering twin condominium towers and elegant Garden Townhomes.

Thanks to its outstanding setting overlooking Kempenfelt Bay, and its landmark location, Nautica has quickly become known as the "Jewel of the Barrie Waterfront". Ever since its initial release last summer, Nautica has experienced unprecedented success.

"We were optimistic that buyers would be receptive to the location, the design and the amenities, and we have been delighted with the response to this project," says Joel Ross, President of The Ross Group, one of the partners in the development.

And progress has been remarkable. The South Tower is now all but sold out with construction scheduled to begin shortly, and Mr. Ross says he and his partners are pleased to announce that the North Tower will soon be available. You can register on the Nautica website www.nauticacondos.ca. An Advanced Opening is scheduled for later this Spring.

If you are considering Nautica, all indications are that you should act quickly. Nautica's Director of Sales, Steven Knowles, who is a leading Barrie area real estate authority, explains: "Nautica's South Tower was the most successful new condominium launch and sell out in Barrie history ... and interest in the North Tower has been so strong we anticipate an even quicker sell out." Knowles has predicted, for several years now, "the Barrie Boom" and by taking his advice, wise buyers have benefited immensely. "Nautica's arrival has been a



major highlight of the growing "Barrie Boom" that has been picking up momentum for the past five years," says Knowles. "The growth and development have been unprecedented. Economically, culturally and recreationally this city is quickly becoming one of Central Ontario's top destinations."

The residence's inspiring design, the work of renowned Barrie architectural firm, Ian S. Malcolm Architects, rises above expectations for those in search of outstanding waterfront living. Here, every superbly proportioned suite offers breathtaking views of glorious Kempenfelt Bay. Anchoring Nautica's twin towers is a stunning central two-storey podium designed with a remarkable vision for gracious living.

Within the podium, residents will be able to enjoy life on a grand scale. This element of the design includes a glorious Garden Terrace

lounge, classic indoor pool with whirlpool, saunas and change areas, a games room, and a banquet room for entertaining friends. The design of this extraordinary indoor environment is enhanced by the vistas of Kempenfelt Bay which can be enjoyed through floor-to-ceiling windows in the lounge which also overlooks the Garden Terrace.

You can experience the elegant living environment of Nautica by visiting the "Grand Cayman" Model Suite at the Nautica Presentation Centre, decorated by the noted Toronto design firm, Hefele Makowka. Give yourself plenty of time to experience the elegant balance of intelligent design and luxurious finishes featured in this model suite. You'll be inspired by its 9-foot ceilings in the main living area with panoramic windows that offer vistas of Kempenfelt Bay; custom-inspired kitchen with granite countertop; and splendid master ensuite with whirlpool tub and Corian vanity.

Nautica will neighbour a lush new Eco-Park that features gentle, winding walkways, natural wetlands and ponds. The landscaped grounds were designed to attract a variety of native wildlife including birds and butterflies. Premium suites in the North Tower will overlook both Kempenfelt Bay and the proposed new Eco-Park.

Hugh Magennis, Vice-President of Invar Building Corporation, The Ross Group's partner in the project explains: "We worked closely with the City of Barrie to develop not only the residential towers, but also the overall site which features the proposed Eco-Park, just north of where Nautica will rise," he says. "This will greatly enhance the beauty of the Barrie waterfront."

Mr. Magennis characterizes the partnership's commitment to the Barrie market by saying "We are once again very proud to be working in Barrie and developing a residential project that will undoubtedly be a landmark on the shores of Kempenfelt Bay."

Nautica is being brought to life by the partnership of INVAR Building Corporation and The Ross Group. This is the same team that has already made a significant contribution to the Barrie skyline with the sell out success of The Water View, just north of where Nautica will rise. Their commitment to creating a superior quality condominium residence on the Barrie waterfront ensures that Nautica will possess the quality finishes and attention to detail discriminating buyers demand.



"The Grand Cayman" designer-decorated model suite, is a key feature of the Nautica Presentation Centre on Lakeshore Drive.



To place your name on Nautica's North Tower Advanced Registration List, call 888-725-0344 or visit www.nauticacondos.ca

Nautica's Presentation Centre is located on 33 Ellen Street in Barrie, just west of Lakeshore Drive.

Hours are: Monday - Thursday: 12-6pm
Saturday, Sunday and Holidays: 12-5pm Closed Fridays.